



VEGAS
COSMETIC
SURGERY
& Aesthetic Dermatology



AMERICA'S
PREMIER
MULTISPECIALTY
SYMPOSIUM

JUNE 5-8
2019

PRELIMINARY
PROGRAM



BELLAGIO
LAS VEGAS

www.vegascosmeticsurgery.com

This activity is jointly provided by Medical Education Resources and Vegas Cosmetic Surgery Symposium. This activity is sponsored by an education grant from TBD.



VEGAS COSMETIC SURGERY

& Aesthetic Dermatology

- 350+** Days of planning
- 30+** CME Credits
- 5** Unique Tracks
- 4** Days of premium content
- 1** Great Meeting

Vegas Cosmetic Surgery

is the first cosmetic surgery conference to bring together the 4 "core" specialties in 1 Great Meeting.

This Symposium is now celebrating its 15th anniversary in Las Vegas under the leadership and coordination of its founder, S. Randolph Waldman, MD. Vegas Cosmetic Surgery was initiated to foster a spirit of cooperation and understanding between the four "core" specialties that are primarily involved in the science, practice, and teaching of aesthetic surgery and medicine. This Symposium is proud to host the leading educators and teachers in the fields of facial plastic surgery, plastic surgery, dermatology and oculoplastic surgery.

We are extremely proud that Vegas Cosmetic Surgery and Aesthetic Dermatology was not only the first truly multi-specialty forum in the aesthetic field, but by listening to our faculty and attendees, VCS is now the largest event of its kind in North America.



S. Randolph WALDMAN, MD
Founder, Organizer, and Meeting Director



FACIAL PLASTIC SURGEONS

Antonio ARACO	Italy	Grant HAMILTON	Rochester, MN	Stephen PRENDIVILLE	Fort Myers, FL
Jamil ASARIA	Toronto, Canada	Mark HAMILTON	Indianapolis, IN	Vito QUATELA	Rochester, NY
Jan BALCZUN	Recklinghausen, Germany	Jill HESSLER	Palo Alto, CA	Jordan RIHANI	Fort Worth, TX
Rami BATNIJI	Newport Beach, CA	Bauer HORTON	Houston, TX	Richard RIVAL	Ontario, Canada
Mark BEATY	Atlanta, CA	Andrew JACONO	New York, NY	Alexander RIVKIN	Beverly Hills, CA
William BEESON	Carmel, IN	John JOSEPH	Beverly Hills, CA	Jacob SEDGH	Los Angeles, CA
Dario BERTOSSI	Verona, Italy	Harold KAPLAN	Torrance, CA	Payman SIMONI	Beverly Hills, CA
Jason BLOOM	Ardmore, PA	Amir KARAM	San Diego, CA	Bob SIMONS	Miami, FL
Ed BUCKINGHAM	Austin, TX	Brent KOCH	Des Moines, IA	Michael SOMENEK	Washington, DC
Andrew CAMPBELL	Milwaukee, WI	Samuel LAM	Plano, TX	Jeffrey SPIEGEL	Chestnut Hill, MA
Greg CHERNOFF	Indianapolis, IN	Chase LAY	San Jose, CA	Ben TALEI	Beverly Hills, CA
John CHI	St. Louis, MO	Jennifer LEVINE	New York, NY	Konstantin VASYUKEVICH	New York, NY
Ross CLEVENS	Melbourne, FL	Corey MAAS	San Francisco, CA	Johannes VEIT	Mannheim, Germany
Steven DAYAN	Chicago, IL	Dilip MADNANI	New York, NY	S Randolph WALDMAN	Lexington, KY
Alexander DONATH	Cincinnati, OH	Keith MARCUS	Redondo Beach, CA	P Daniel WARD	Salt Lake City, UT
Waleed EZZAT	Boston, MA	E. Gaylon MCCOLLOUGH	Gulf Shores, AL	Ivan WAYNE	Oklahoma City, OK
Nabil FANOUS	Montreal, Canada	Philip MILLER	New York, NY	Stephen WEBER	Denver, CO
Frank FECHNER	Worcester, MA	Harry MITTELMAN	Palo Alto, CA	Richard WESTREICH	New York, NY
Fred FEDOK	Gulf Shores, AL	Paul NASSIF	Beverly Hills, CA	Capi WEVER	Wassenaar, Netherlands
Andres GANTOUS	Ontario, Canada	Mike NAYAK	St Louis, MO	Edwin WILLIAMS	Albany, NY
Richard GENTILE	Boardman, OH	Steven PEARLMAN	New York, NY	Catherine WINSLOW	Carmel, IN
Neil GORDON	Wilton, CT	Stephen PERKINS	Indianapolis, IN	Brian WONG	Irvine, CA
Ryan GREENE	Weston, FL	Michael PERSKY	Los Angeles, CA	Donald YOO	Beverly Hills, CA

PLASTIC SURGEONS

Mohammed ALGHOUL	Chicago, IL	Hector DURAN VEGA	Merida, Mexico	Jason POZNER	Boca Raton, FL
Jay CALVERT	Beverly Hills, CA	Dino ELYASSNIA	San Francisco, CA	J Roberto RAMIREZ GAVIDIA	Nashville, TN
John COOK	Chicago, IL	Christopher KHORSANDI	Henderson, NV	Charalambos RAMMOS	Peoria, IL
Dan DEL VECCHIO	New York, NY	Ellie Zara LEY	Scottsdale, AZ	Adam RUBINSTEIN	Miami, FL
Claudio DELORENZI	Ontario, Canada	Devinder MANGAT	Cincinnati, OH	Adam SCHAFFNER	New York, NY
Urmen DESAI	Beverly Hills, CA	Randy MILLER	Miami, FL	Sachin SHRIDHARANI	New York, NY
Barry DIBERNARDO	Montclair, NJ	Arian MOWLAVI	Laguna Beach, CA	Christian SUBBIO	Newtown Square, PA
Bruce DUBIN	Newport Beach, CA	Stanley OKORO	Smyrna, GA	Jennifer WALDEN	Austin, TX
Diane DUNCAN	Fort Collins, CO	Troy PITTMAN	Washington, DC		

DERMATOLOGISTS

Shino Bay AGUILERA	Fort Lauderdale, FL	Amelia HAUSAUER	Campbell, CA	Melanie PALM	Solana Beach, CA
Leslie BAUMANN	Miami, FL	Michelle HENRY	New York, NY	Rachel PRITZKER	Chicago, IL
Vince BERTUCCI	Toronto, Canada	Oscar HEVIA	Coral Gables, FL	Deanne ROBINSON	Norwalk, CT
Patrick BITTER	Los Gatos, CA	Elizabeth HOUSHMAND	Dallas, TX	Igor RUDENKO	Frankfurt, Germany
Jordan CARQUEVILLE	Chicago, IL	Carolyn JACOB	Chicago, IL	Neil SADICK	New York, NY
Suneel CHILUKURI	Houston, TX	Bruce KATZ	New York, NY	Todd SCHLESINGER	Charleston, SC
Joel COHEN	Greenwood Village, CO	Rebecca KAZIN	Chevy Chase, MD	Joel SCHLESSINGER	Omaha, NE
Laurin COUNCIL	St. Louis, MO	Terrence KEANEY	Washington, DC	Nowell SOLISH	Toronto, Canada
Sabrina FABI	San Diego, CA	Robert LANGDON	Guilford, CT	Candace SPANN	Las Vegas, NV
Michael GOLD	Nashville, TN	Vineet MISHRA	San Antonio, TX	Hema SUNDARAM	Rockville, MD
David GOLDBERG	New York, NY	Mark NESTOR	Miami, FL	Amy TAUß	Lincolnshire, IL

OCULOPLASTIC SURGEONS

Brian BIESMAN	Nashville, TN	John HOLDS	St. Louis, MO	David SAMIMI	Los Angeles, CA
Alan BRACKUP	Langhorne, PA	Bobby KORN	La Jolla, CA	Adam SCHEINER	Tampa, FL
John BURROUGHS	Colorado Springs, CO	Wendy LEE	Miami, FL	Robert SCHWARCZ	New York, NY
Raymond DOUGLAS	Beverly Hills, CA	William MACK	Tampa, FL	Mehryar TABAN	Beverly Hills, CA
John FEZZA	Venice, FL	Ronald MANCINI	Dallas, TX	Jesper THULESEN	Denmark
Irene GLADSTEIN	New York, NY	John MARTIN	Coral Gables, FL	Julie WOODWARD	Durham, NC
Robert GOLDBERG	Los Angeles, CA	Guy MASSRY	Beverly Hills, CA	Steve YOELIN	Newport Beach, CA
Andrew HARRISON	Minneapolis, MN	Kami PARSA	Beverly Hills, CA	Christopher ZOUMALAN	Beverly Hills, CA

ASSOCIATE FACULTY

Brad ADATTO	Dallas, TX	Michael GUBERTI	New York, NY	Debra PHAIRAS	San Francisco, CA
Allyson AVILA	Harrison, NY	Lou HAGGERTY	Gardena, CA	Lori POZNANSKY	Phoenix, AZ
Vanessa BARBER	San Diego, CA	Dorene HARRISON	Knoxville, TN	Gwen RADOSEVICH	Minneapolis, MN
Robert BAXTER	Miami, FL	Jon HOFFENBERG	Miami, FL	Jay REYERO	Dallas, TX
Michael BYRD	Dallas, TX	Linda LEWIS	La Jolla, CA	Marc RIVERA	Miami, FL
Sebastian COTOFANA	Albany, NY	April LINDEN	Orlando, FL	Sandy ROOS	Las Vegas, NV
Josh DEBLASIO	Scottsdale, AZ	Jen LONGTIN	Seattle, WA	Tim SAWYER	Orlando, FL
Jeanna DOYLE	Frisco, TX	Rich LOW	Seattle, WA	Tom SEERY	Seattle, WA
Amanda ELIE	Santa Barbara, CA	Catherine MALEY	Sausalito, CA	Jeff SEGAL	Chapel Hill, NC
David EVANS	San Diego, CA	Ryan MILLER	San Luis Obispo, CA	Alex THIERSCH	Chicago, IL
Tamara EVANS	San Diego, CA	Lauren MOES	Milwaukee, WI	Jason TUSCHMAN	West Palm Beach, FL
Danica FIASCHETTI	Los Angeles, CA	Glenn MORLEY	Boston, MA	Tami VILETA	Seattle, WA
Dana FOX	Seattle, WA	Lindsay MOSS	Tucson, AZ	Lisa Marie WARK	Las Vegas, NV
Stewart GANDOLF	Irvine, CA	Avani NAYAK	Saint Louis, MO	Greg WASHINGTON	Los Angeles, CA
Kathy GAUGHARAN	Irvine, CA	Amy PATEL	Beverly Hills, CA	Eric WILSON	Charlotte, NC
JuliAnn GELDNER	Chicago, IL	Sam PEEK	Anaheim, CA	Meaghan ZMIJA	Toronto, Canada

SCHEDULE OVERVIEW

This schedule is subject to change

— ROOM —
DA VINCI

— ROOM —
RAPHAEL

— ROOM —
TOWER 3/5

— ROOM —
TOWER 8

6/5/19

WEDNESDAY PM

MASTERS

RHINOPLASTY

BLEPHAROPLASTY

PRACTICE
MANAGEMENT
& MARKETING

6/6/19

THURSDAY AM

RHINOPLASTY

MINIMALLY
INVASIVE

BLEPHAROPLASTY

PRACTICE
MANAGEMENT
& MARKETING

THURSDAY PM

MASTERS

FACIAL SURGERY

MINIMALLY
INVASIVE

PRACTICE
MANAGEMENT
& MARKETING

6/7/19

FRIDAY AM

BODY
CONTOURING

CLINICAL
RESEARCH

MINIMALLY
INVASIVE

PRACTICE
MANAGEMENT
& MARKETING

FRIDAY PM

MASTERS

FACIAL SURGERY
-
LEGAL
ROUNDTABLE

MINIMALLY
INVASIVE

PRACTICE
MANAGEMENT
& MARKETING

6/8/19

SATURDAY AM

MASTERS

FACIAL SURGERY

MINIMALLY
INVASIVE

PRACTICE
MANAGEMENT
& MARKETING

SATURDAY PM

MASTERS

FACIAL SURGERY

MINIMALLY
INVASIVE

PRACTICE
MANAGEMENT
& MARKETING



S **CLINICAL**
SESSIONS

MODERATORS: Harold KAPLAN, MD - Michael PERSKY, MD

- 1:00 PM** ■ Facelift And Neck Lift - Things I Wish I Had Known 15 Years Ago **Mike NAYAK, MD**
- 1:30 PM** ■ Submental Liposuction Combined With Chin Augmentation **S. Randolph WALDMAN, MD**
- 2:00 PM** ■ 10 Tips For Facial Rejuvenation Under Local Anesthesia **John COOK, MD**
- 2:30 PM** ■ Pearls For Intense Pulsed Light To Maximize Results And Minimize Complications **Patrick BITTER, MD**
- 3:00 PM** ■ Volumization By Reduction. A New Paradigm Created By Modifications Of Advanced Deep-Plane Technique **Neil GORDON, MD**
- 3:30 PM** ■ Deep Plane Mid-Face Lifting: Minor Changes To Make Life Easier **Ben TALEI, MD**
- 4:00 PM** ■ New Fillers, Toxins, And Cosmeceuticals Making Waves In The US Market In 2019 **Michael GOLD, MD**
- 4:30 PM** ■ 4 Steps To Achieving Better Facelift Results **William BEESON, MD**
- 5:00 PM** ■ Hair Restoration-State Of The Art In 2019 **Sam LAM, MD**
- 5:30 PM** ■ Current Surgical Techniques For Rejuvenating The Lips And Perioral Region **Stephen PERKINS, MD**

W **6:00 - 7:30 PM**
WELCOME RECEPTION IN EXHIBIT HALL

S **7:30 - 9:30 PM**
SPONSORED EVENING EVENTS



RHINOPLASTY

ROOM **RAPHAEL**

PM

MODERATORS: Steven PEARLMAN, MD - Capi WEVER, MD

- | | | |
|----------------|---|------------------------------|
| 1:00 PM | ▪ Respecting Structure In Rhinoplasty | Steven PEARLMAN, MD |
| 1:15 PM | ▪ Instaglam - Combining Rhinoplasty With Non-Surgical Procedures For The Millennial Patient | Jennifer LEVINE, MD |
| 1:30 PM | ▪ Top 10 Tips For Successful Septal Perforation Repair | Jacob SEDGH, MD |
| 1:45 PM | ▪ Predicting And Treating Alar Retraction In Rhinoplasty | Capi WEVER, MD |
| 2:00 PM | ▪ Broken Bridges - Avoiding The Unnatural Dorsum In Rhinoplasty | Grant HAMILTON, MD |
| 2:15 PM | ▪ Sticky Grafts And Their Use In Rhinoplasty | Rich GENTILE, MD |
| 2:30 PM | ▪ Making The Most Of The Tongue-In-Groove Technique | Waleed EZZAT, MD |
| 2:45 PM | ▪ Management Of Alar-Columellar Disproportion | Stephen PERKINS, MD |
| 3:00 PM | ▪ Alar Base Modification - How To Stay Safe And Create Natural Results | Stephen WEBER, MD |
| 3:15 PM | ▪ The Effect Of Selfies On Nasal Image, A Prospective Study | Steven PEARLMAN, MD |
| 3:30 PM | ▪ Rhinoplasty In A Multi-Ethnic Society | Andres GANTOUS, MD |
| 3:45 PM | ▪ 40 Years Of Rhinoplasty Pearls That Have Stood The Test Of Time | Gaylon MCCOLLOUGH, MD |
| 4:00 PM | ▪ My Algorithm For Tip Grafting | Edwin WILLIAMS, MD |
| 4:15 PM | ▪ The En-Bloc Osteotomy For Straightening The Crooked Nose | Ivan WAYNE, MD |
| 4:30 PM | ▪ Tips And Techniques For Preventing Valve Collapse After Reduction Rhinoplasty | Brent KOCH, MD |
| 4:45 PM | ▪ Five New Techniques To Improve Your Rhinoplasty Outcomes | Richard RIVAL, MD |
| 5:00 PM | ▪ Extracorporeal Septoplasty In Treating Major Saddle Nose Deformity | Jacob SEDGH, MD |
| 5:15 PM | ▪ Lateral Crural Overlap: A Powerful Tool For Deprojection And Rotation | Grant HAMILTON, MD |
| 5:30 PM | ▪ Dorsal Augmentation In Rhinoplasty: Is The DCF (Diced Cartilage Fascia) Worth The Hype? | Paul NASSIF, MD |
| 5:45 PM | ▪ Piezo Rhinoplasty: Pros And Cons | Johannes VEIT, MD |

6:00 PM ▪ WELCOME RECEPTION IN EXHIBIT HALL

7:30 PM ▪ SPONSORED EVENING EVENTS

WEDNESDAY JUNE 5

BLEPHAROPLASTY

ROOM **TOWER 3/5****MODERATORS: Wendy LEE, MD - William MACK, MD**

- 1:00 PM** ■ To Operate Or Not: Identifying Red Flags Before Scheduling The Patient For Cosmetic Blepharoplasty **William MACK, MD**
- 1:15 PM** ■ Lower Lid Retraction After Blepharoplasty - Treatment Paradigm **Andrew HARRISON, MD**
- 1:30 PM** ■ Myology: The Study And Modification Of Periorbital Muscle In Cosmetic Surgery **John FEZZA, MD**
- 1:45 PM** ■ Clinical And Surgical Implications Of Eyelid And Periorbital Anatomy **Guy MASSRY, MD**
- 2:00 PM** ■ Upper Blepharoplasty - Pearls And Pitfalls **Andrew HARRISON, MD**
- 2:15 PM** ■ The Pursuit For Perfection In Upper Blepharoplasty **John HOLDS, MD**
- 2:30 PM** ■ Cosmetic Surgery For Prominent Eye Patients **Raymond DOUGLAS, MD**
- 2:45 PM** ■ Eyelid/Periorbital And Canthal Irregularities: How These Cases Made Me Better **Guy MASSRY, MD**
- 3:00 PM** ■ The Lid-Cheek Junction: A Volumetric Approach **Mike NAYAK, MD**
- 3:15 PM** ■ Subtractive vs Fat Transposition Blepharoplasty: An Objective Comparison Of Postoperative Lid Height And Tear Trough Contour **Alan BRACKUP, MD**
- 3:30 PM** ■ Eyelid Malposition After Blepharoplasty **Wendy LEE, MD**
- 3:45 PM** ■ Essentials To Know For Optimizing Aesthetic Outcomes In Lower Eyelid Blepharoplasty **John BURROUGHS, MD**
- 4:00 PM** ■ Tissue Sparing Upper And Lower Blepharoplasty **Andrew JACONO, MD**
- 4:15 PM** ■ Fillers And Periocular Volume Loss: An Algorithm To A Happy Patient **Kami PARSA, MD**
- 4:30 PM** ■ Managing Periocular Filler-Related Syndrome Prior To Lower Blepharoplasty **Christopher ZOUMALAN, MD**
- 4:45 PM** ■ Has Blepharoplasty Become Too Complicated? **Alan BRACKUP, MD**
- 5:00 PM** ■ The Cosmetic Blepharoplasty Patient Is Unhappy After Surgery: Keys For Successful Intervention And Management **William MACK, MD**
- 5:15 PM** ■ Lower Blepharoplasty – Anterior Approach, Posterior Approach Or Both **John HOLDS, MD**
- 5:30 PM** ■ Filler Blepharoplasty And Brow Lifting And Contouring **John BURROUGHS, MD**
- 5:45 PM** ■ Evaluation Of Eye Asymmetry **Mehryar TABAN, MD**

6:00 PM ■ WELCOME RECEPTION IN EXHIBIT HALL**7:30 PM ■ SPONSORED EVENING EVENTS**

RHINOPLASTY

ROOM **DA VINCI**

AM

MODERATORS: Nabil FANOUS, MD - Andres GANTOUS, MD

- | | | |
|-----------------|---|------------------------------|
| 7:30 AM | ▪ Shape Concepts For Advanced Nasal Tip Surgery | Richard WESTREICH, MD |
| 7:45 AM | ▪ Rhinoplasty As It Affects Lip Position - Mechanisms And Maneuvers | Ben TALEI, MD |
| 8:00 AM | ▪ Avoiding Common Pitfalls In Rhinoplasty | Grant HAMILTON, MD |
| 8:15 AM | ▪ Correcting The Severe Dorsal Deformity: Pearls And Pitfalls | Andres GANTOUS, MD |
| 8:30 AM | ▪ The Goldman Tip Operation Re-Imagined And Resurrected | Bruce DUBIN, MD |
| 8:45 AM | ▪ Addressing A Cephalic Malposition Of The Lower Lateral Cartilages | Edwin WILLIAMS, MD |
| 9:00 AM | ▪ Soft And Firm Alloplastic Implants In Rhinoplasty | Nabil FANOUS, MD |
| 9:15 AM | ▪ Rib Graft Rhinoplasty - Where We Are And How Far We've Come | John CHI, MD |
| 9:30 AM | ▪ Ethnic Rhinoplasty Perspectives | Jamil ASARIA, MD |
| 9:45 AM | ▪ Salvaging The Implanted Nose | Waleed EZZAT, MD |
| 10:00 AM | ▪ In Situ Total Septal Reconstruction | Jay CALVERT, MD |

10:15 AM ▪ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: P. Daniel WARD, MD - Donald YOO, MD

- | | | |
|-----------------|--|-----------------------------|
| 11:00 AM | ▪ Nostril Shapes: Commonly Neglected Aspect Of Rhinoplasty | Payman SIMONI, MD |
| 11:15 AM | ▪ Nasal Tip Aesthetics During Asian Rhinoplasty | Donald YOO, MD |
| 11:30 AM | ▪ Top 10 Tips For Non-Surgical Rhinoplasty: Lessons From A 14-Year Experience | Alexander RIVKIN, MD |
| 11:45 AM | ▪ Septum Extension Grafts For Tip Positioning: Pitfalls And Failures | Capi WEVER, MD |
| 12:00 PM | ▪ Tips And Tricks For Successful Rib Cartilage Harvest And Use In Revision Rhinoplasty | P. Daniel WARD, MD |
| 12:15 PM | ▪ Managing Lateral Crural Convexity | Brian WONG, MD |
| 12:30 PM | ▪ Advanced Dorsal Augmentation Techniques | Jamil ASARIA, MD |
| 12:45 PM | ▪ Optimizing The Alar Margin And Soft Tissue Facet - Nuances With The Articulated Alar Rim Graft | Brian WONG, MD |

1:00 PM ▪ LUNCH IN EXHIBIT HALL

THURSDAY JUNE 6

MINIMALLY INVASIVE

ROOM **RAPHAEL****MODERATORS: Michael SOMENEK, MD - Candace SPANN, MD**

- 7:30 AM** ■ Cosmeceuticals And Devices For Women's Hair Loss **Candace SPANN, MD**
- 7:45 AM** ■ Treatments For Hyperhidrosis **Carolyn JACOB, MD**
- 8:00 AM** ■ Filler Nodules And Management **Terrence KEANEY, MD**
- 8:15 AM** ■ Top 10 Tips For Achieving Consistent Results Using Radiofrequency For Skin Tightening **Michael SOMENEK, MD**
- 8:30 AM** ■ Cook It Properly! Novel Triple Layer Therapy Combining Fractionated And Needle Radiofrequency **Greg CHERNOFF, MD**
- 8:45 AM** ■ Rotational Fractional Resection, A Unique Minimally Invasive Way To Rejuvenate The Jawline And Re-Contour The Neck **Steven YOELIN, MD**
- 9:00 AM** ■ Understanding And Treating Filler Necrosis **Joel COHEN, MD**
- 9:15 AM** ■ Non - And Minimally Invasive Skin Tightening And Fat Reduction Of The Body **Jennifer WALDEN, MD**
- 9:30 AM** ■ Stem Cells In Dermatologic Skin Care **Amy TAUB, MD**
- 9:45 AM** ■ Prevention Of Complications In Minimally Invasive Aesthetic Procedures **Laurin COUNCIL, MD**
- 10:00 AM** ■ The Approach To Facial Rejuvenation In The Millennial Patient **Jordan CARQUEVILLE, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Suneel CHILUKURI, MD - Ryan GREENE, MD**

- 11:00 AM** ■ Pre And Post Procedure Skin Care: Tips And Pearls **Leslie BAUMANN, MD**
- 11:15 AM** ■ How To Maximize The Safety And Outcome Of Any Laser Treatment Or Peel, On Any White Or Ethnic Skin: The New "Genetico-Racial" Skin Classification **Nabil FANOUS, MD**
- 11:30 AM** ■ New Botulinum Toxins: What Is The Evidence And How Will They Affect Your Practice? **Vince BERTUCCI, MD**
- 11:45 AM** ■ 2-Year Experience With Micro-Needle With Radiofrequency Treatment Of Face And Neck **Michael PERSKY, MD**
- 12:00 PM** ■ Maximizing Skin Tightening And Surface Improvement, Combining Modalities For Maximal Results **Mark BEATY, MD**
- 12:15 PM** ■ Multi-Modality Scar Therapy **Greg CHERNOFF, MD**
- 12:30 PM** ■ Top 10 Tips For Enhancing The Injectable Experience **Ryan GREENE, MD**
- 12:45 PM** ■ Efficacy And Safety Of Collagenase Clostridium Histolyticum For The Treatment Of Cellulite **Michael GOLD, MD**

1:00 PM ■ LUNCH IN EXHIBIT HALL

BLEPHAROPLASTY

ROOM **TOWER 3/5**

AM

MODERATORS: John HOLDS, MD - Guy MASSRY, MD

- 7:30 AM** ■ Customizing Lower Blepharoplasty: Different Strokes For Different Patients **Mohammed ALGHOUL, MD**
- 7:45 AM** ■ The Reverse Canthoplasty - When There Is Too Much Of A Good Thing **Bobby KORN, MD**
- 8:00 AM** ■ Decision Making In Lower Eyelid Blepharoplasty **Robert SCHWARCZ, MD**
- 8:15 AM** ■ Principles Of Periorbital Rejuvenation With Fat Grafting And Hyaluronic Acid **Jamil ASARIA, MD**
- 8:30 AM** ■ Asian Blepharoplasty - Contrast And Compare With Western Blepharoplasty Technique **John HOLDS, MD**
- 8:45 AM** ■ Non-Endoscopic Minimal Incision Brow Lifting **Mike NAYAK, MD**
- 9:00 AM** ■ CO2-Laser Performed Open Incisional Double Eyelid Plasty **Jesper THULESEN, MD**
- 9:15 AM** ■ Fat Repositioning, Canthopexy And Mid-Face Lifting **Ben TALEI, MD**
- 9:30 AM** ■ New Info On Various Modalities Of Canthal Suspension **Amy PATEL, MD**
- 9:45 AM** ■ A New Solution To A Common Old Problem: Malar Festoon Reduction **Greg CHERNOFF, MD**
- 10:00 AM** ■ Demystifying The Lateral Canthus. Plasty, Pexy Or Strip: How Do I Choose? **Bobby KORN, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Guy MASSRY, MD - Adam SCHEINER, MD

- 11:00 AM** ■ Addressing The Upper Eyelid Sulcus Hollowing **Robert SCHWARCZ, MD**
- 11:15 AM** ■ Modern Advances In Lower Eyelid Retraction Surgery **Mehryar TABAN, MD**
- 11:30 AM** ■ The Low Down On Lower Eyelid Blepharoplasty Options **David SAMIMI, MD**
- 11:45 AM** ■ Minimally Invasive Treatment Of Dark Bags Under The Eyes: Are We Treating The Wrong Thing? **Steven PEARLMAN, MD**
- 12:00 PM** ■ Micro-Ptosis In Blepharoplasty Surgery - The Good, The Bad And The Ugly **John HOLDS, MD**
- 12:15 PM** ■ Transconjunctival Lower Eyelid Blepharoplasty With Laser Skin Resurfacing Remains The Gold Standard In Lower Eyelid Rejuvenation **Ross CLEVENS, MD**
- 12:30 PM** ■ Comprehensive Peri-Orbital Rejuvenation For The Truly Restored And Refreshed Look **Amir KARAM, MD**
- 12:45 PM** ■ No More Undereye Blues: Making A Difference When Diagnosing And Managing Tyndall Effect **Irene GLADSTEIN, MD**

1:00 PM ■ LUNCH IN EXHIBIT HALL

THURSDAY JUNE 6

MASTERS

ROOM **DA VINCI****MODERATOR: Harold KAPLAN, MD**

- 2:00 PM** ■ Combination Cellulite Treatment, How I Do Things **Deanne ROBINSON, MD**
- 2:30 PM** ■ My Approach To Deep Laser Skin Resurfacing **Adam SCHEINER, MD**
- 3:00 PM** ■ What I Have Learned After 2000 Extended Deep Plane Facelifts And How I Have Changed: Maximizing Rejuvenation, Longevity, Risks, And Scars **Andrew JACONO, MD**
- 3:30 PM** ■ Tip Aesthetics: Art And Architecture **Jay CALVERT, MD**

4:00 PM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATOR: Harold KAPLAN, MD**

- 4:45 PM** ■ Keys To Success With Injectable Fillers **Patrick BITTER, MD**
- 5:15 PM** ■ Perfecting The Cosmetic Injectables Consultation: A Systematic Approach **Vince BERTUCCI, MD**
- 5:45 PM** ■ Peri-Oral Combination Rejuvenation **Joel COHEN, MD**

 **6:30 PM**
SPONSORED EVENING EVENTS



FACIAL SURGERY

ROOM **RAPHAEL**

PM

MODERATORS: Mark BEATY, MD - Stephen PERKINS, MD

- 2:00 PM** ■ In Facelifting, How Aggressive Should One Be Surgically In Achieving "Perfect" Neckline? **Stephen PERKINS, MD**
- 2:15 PM** ■ Progression Of Treatment For The Aging Face: Who Needs A Facelift And How Do We Get There? **Mark BEATY, MD**
- 2:30 PM** ■ Subplatysmal Versus Re-Suspension Neck Lift Techniques **Frank FECHNER, MD**
- 2:45 PM** ■ Optimizing Outcomes In Minimally Invasive Neck Lifting **Diane DUNCAN, MD**
- 3:00 PM** ■ Temporal Brow Lift Options **John MARTIN, MD**
- 3:15 PM** ■ Rejuvenative Brow Lifting - Simplifying The Endoscopic Brow Lift For More Natural Short And Long-Term Results **Alan BRACKUP, MD**
- 3:30 PM** ■ Graduated Dissection In The High SMAS Approach To Rhytidectomy **Ed BUCKINGHAM, MD**
- 3:45 PM** ■ Endoscopic Brow Lift In The Receding Hairline Patient **Babis RAMMOS, MD**
- 4:00 PM** ■ Evolution Of The Brow And Upper Face Aesthetics: A Male Versus Female Perspective **Jacob SEDGH, MD**

4:15 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Brent KOCH, MD - P. Daniel WARD, MD

- 5:00 PM** ■ The In-Office Facelift, My Go-To Procedure **Andrew CAMPBELL, MD**
- 5:15 PM** ■ 18 Years Of In-Office Facelift With Local Anesthetic: Tips and Pearls **Brent KOCH, MD**
- 5:30 PM** ■ Adjunctive Measures That Have Improved My Office Surgical Practice **Mike NAYAK, MD**
- 5:45 PM** ■ Combination Of Ablative CO2 Laser Resurfacing And Facelifting **Frank FECHNER, MD**
- 6:00 PM** ■ "Old Vs New" Understanding New Options And Technology For Facelifting **Rich GENTILE, MD**
- 6:15 PM** ■ How My Approach To The Neck Of Facelift Patients Has Changed Over The Past Ten Years: A 25-Year Review **Edwin WILLIAMS, MD**

6:30 PM ■ SPONSORED EVENING EVENTS



MODERATORS: Steven DAYAN, MD - Adam SCHAFFNER, MD

- 2:00 PM** ■ Pearls For Successful Lip Augmentation Using Dermal Fillers **Michael SOMENEK, MD**
- 2:15 PM** ■ Global Facial Optimization: Using Fillers Off The Mid-Face For A Natural Lift **Todd SCHLESINGER, MD**
- 2:30 PM** ■ Premaxillary Injection For Perioral Rejuvenation And Upper Lip Enhancement **Steven DAYAN, MD**
- 2:45 PM** ■ Treatment Of Surgical Scars With Intense Pulsed Light **Patrick BITTER, MD**
- 3:00 PM** ■ An Oculoplastic Surgeon's Guide To Filling The Tear Trough **John FEZZA, MD**
- 3:15 PM** ■ Prevent Disasters From Fillers **Adam SCHAFFNER, MD**
- 3:30 PM** ■ Here A Tox, There A Tox, Everywhere A Tox Tox **Deanne ROBINSON, MD**
- 3:45 PM** ■ The Use Of Botulinum Neurotoxin Type A (BoNT-A) In Aesthetics: Key Clinical Postulates **Mark NESTOR, MD**
- 4:00 PM** ■ Neurotoxin Complications **John MARTIN, MD**

4:15 PM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Laurin COUNCIL, MD - Terrence KEANEY, MD**

- 5:00 PM** ■ New Developments In Hair Loss Treatment **Terrence KEANEY, MD**
- 5:15 PM** ■ Combining RF With Lasers For Optimum Outcomes **Ben TALEI, MD**
- 5:30 PM** ■ What's New In The Management Of Cutaneous Scars **Laurin COUNCIL, MD**
- 5:45 PM** ■ Microneedling And PRP: How I Do It **Todd SCHLESINGER, MD**
- 6:00 PM** ■ Combining Microfocused Ultrasound And Biostimulatory Agents For Skin Tightening And Lifting **Jennifer LEVINE, MD**
- 6:15 PM** ■ Using Nanofat In Your Clinical Practice **Jordan RIHANI, MD**

6:30 PM ■ SPONSORED EVENING EVENTS

BODY CONTOURING

ROOM **DA VINCI**

AM

MODERATORS: Diane DUNCAN, MD - Christopher KHORSANDI, MD

- 7:45 AM** ■ How To Guarantee Yourself A Complication In Breast Augmentation Surgery **Urmen DESAI, MD**
- 8:00 AM** ■ Optimizing Outcomes In Minimally Invasive Breast Lifting **Diane DUNCAN, MD**
- 8:15 AM** ■ Drainless Abdominoplasty: How I Do It And Why Isn't Everyone **Sachin SHRIDHARANI, MD**
- 8:30 AM** ■ Radiofrequency Assisted Liposuction **Christopher KHORSANDI, MD**
- 8:45 AM** ■ Harmonic Breast Augmentation **Hector DURAN VEGA, MD**
- 9:00 AM** ■ Lipo-Abdominoplasty In The High BMI Patient: Is It Safe? **Stanley OKORO, MD**
- 9:15 AM** ■ Improving The Clinical Results In Mastopexy And Minimally Invasive Lifts: A Novel Suture Based Device **Barry DIBERNARDO, MD**
- 9:30 AM** ■ Fat Embolism In Liposuction, Understanding The Risks **Hector DURAN VEGA, MD**
- 9:45 AM** ■ Safety In BBL Surgery - Experimental Evidence, Politics And Policy **Dan DEL VECCHIO, MD**

10:00 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: J. Roberto RAMIREZ GAVIDIA, MD - Sachin SHRIDHARANI, MD

- 11:00 AM** ■ Top 10 Tips For Optimizing Body Contouring Outcomes **Diane DUNCAN, MD**
- 11:15 AM** ■ Body Contouring With ATX-101 **Sachin SHRIDHARANI, MD**
- 11:30 AM** ■ Lipocontour, How To Perform Beautiful Buttock Fat Grafting **Hector DURAN VEGA, MD**
- 11:45 AM** ■ Cellulite What's New, What Can We Do? **Christopher KHORSANDI, MD**
- 12:00 PM** ■ Non-Invasive Vaginal Rejuvenation With RF, CO2 Or Erbium-YAG: Hype vs Reality **Jennifer WALDEN, MD**
- 12:15 PM** ■ BBL - Rationale, Aesthetics And Technique **Dan DEL VECCHIO, MD**

12:30 PM ■ LUNCH IN EXHIBIT HALL



MODERATORS: Vineet MISHRA, MD - Michael PERSKY, MD

- 7:30 AM** ■ Retrospective Study On Clinical Indications And Technical Aspects Of Micro-Focused Ultrasound On A Large Cohort Of Patients **Antonio ARACO, MD**
- 7:42 AM** ■ Identifying Aesthetically Appealing Upper Eyelid Topographic Proportions **Mohammed ALGHOUL, MD**
- 7:54 AM** ■ A New Energy Based Device For The Treatment Of Acne And Acne Scarring **Bruce KATZ, MD**
- 8:06 AM** ■ Are Cannulas Safer For Filler Injection? Results Of The FDA Mid-Face Treatment Trial **Jill HESSLER, MD**
- 8:18 AM** ■ Safety And Efficacy Of Polymethylmethacrylate-Collagen Dermal Filler For Rejuvenation Of The Lower Face In 20 Subjects **Oscar HEVIA, MD**
- 8:30 AM** ■ A New Concept For Platelet Rich Plasma Filler **Antonio ARACO, MD**
- 8:42 AM** ■ HDMF Botulinum Toxin Injections - The Future! **John JOSEPH, MD**
- 8:54 AM** ■ Use Of A Novel 589nm Solid-State Laser For Treatment Of Facial Erythema **David GOLDBERG, MD**
- 9:06 AM** ■ Contouring The Lower Face: Developing Patient-Reported Outcome Measures For Masseter Prominence **Sabrina FABI, MD**
- 9:18 AM** ■ Utilizing Durable Hyaluronic Acid For Orbital Groove Improvement **Ed BUCKINGHAM, MD**
- 9:30 AM** ■ A Randomized Controlled Trial For The Evaluation Of Efficacy And Safety Of RF Technology For Vaginal Rejuvenation **Jennifer WALDEN, MD**
- 9:42 AM** ■ Review Of 100 Consecutive Facelifts Performed Under Local Anesthesia Over 12 Months **Dilip MADNANI, MD**
- 9:54 AM** ■ Q&A SESSION **David GOLDBERG, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL



CLINICAL RESEARCH

ROOM **RAPHAEL**

AM

MODERATORS: Vineet MISHRA, MD - Michael PERSKY, MD

- 11:00 AM** ■ Is The SMAS Flap Facelift Safe? A Comparison Of Complications Between The Sub-SMAS Approach vs The Subcutaneous Approach With Or Without SMAS Plication In Aesthetic Rhytidectomy At An Academic Institution **Babis RAMMOS, MD**
- 11:12 AM** ■ HIFEM Technology In Postpartum Women **Carolyn JACOB, MD**
- 11:24 AM** ■ Efficacy, Safety And Subject Satisfaction Using Rotational Fractional Resection For The Improvement Of Submental Contouring **Hema SUNDARAM, MD
Amelia HAUSAUER, MD**
- 11:36 AM** ■ Transconjunctival Lower Blepharoplasty: An Analysis Of Long Term Complications **David SAMIMI, MD**
- 11:48 AM** ■ Helium Plasma Device Complement To Ultrasound Assisted Liposuction (UAL) To Improve Skin Laxity Issues **Arian MOWLAVI, MD**
- 12:00 PM** ■ Novel 2Mhz Radiofrequency Device For Body Contouring Treatment For Fat Reduction In Multiple Body Sites **Troy PITTMAN, MD**
- 12:12 PM** ■ Facial Lift And Patient Satisfaction Following Treatment With Absorbable Suspension Sutures: 12-Month Data From A Prospective, Masked, Controlled Clinical Study **Mark NESTOR, MD**
- 12:24 PM** ■ Q&A SESSION **Vineet MISHRA, MD - Michael PERKSY, MD**

12:45 PM ■ LUNCH IN EXHIBIT HALL



FRIDAY JUNE 7

MINIMALLY INVASIVE

ROOM **TOWER 3/5****MODERATORS: Joel SCHLESSINGER, MD - Christopher ZOUMALAN, MD**

- 7:30 AM** ■ Full-Face Single-Pass CO2 Laser Resurfacing **Robert LANGDON, MD**
- 7:45 AM** ■ New Device In Plastic Surgery - Introducing Micro-Coring Technology **Jason POZNER, MD**
- 8:00 AM** ■ New Body Shaping Devices - Worth It? **Amy TAUB, MD**
- 8:15 AM** ■ Options For And Advantages Of Surgical Rejuvenation Of The Lip And Perioral Region, From SMAS To Silicone **Catherine WINSLOW, MD**
- 8:30 AM** ■ Mastering The Mid-Face With Injectables **Ryan GREENE, MD**
- 8:45 AM** ■ Skin Resurfacing - 2019 And Beyond **Jason POZNER, MD**
- 9:00 AM** ■ Skin Care Made Simple **Deanne ROBINSON, MD**
- 9:15 AM** ■ The Perfect Lip **Jan BALCZUN, MD**
- 9:30 AM** ■ Non-Invasive Lower Face Solutions **Amy TAUB, MD**
- 9:45 AM** ■ Cosmeceuticals: Mixing It Up! **Joel SCHLESSINGER, MD**
- 10:00 AM** ■ Let's Keep It Simple: When To Perform Lower Lid Fillers And When To Perform A Lower Eyelid Blepharoplasty? **Christopher ZOUMALAN, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Jill HESSLER, MD - Bruce KATZ, MD**

- 11:00 AM** ■ Do We Need More Filler Choices? **Jill HESSLER, MD**
- 11:15 AM** ■ Combination Of Bipolar Radiofrequency And Controlled Depth Microneedling RF For The Face And Body **Barry DIBERNARDO, MD**
- 11:30 AM** ■ Threads, Needles And Lasers: New Concepts In Body Contouring **Bruce KATZ, MD**
- 11:45 AM** ■ Updated Anatomy On The Upper/Middle/Lower Face Including Lips, Temple, Forehead, And Nose **Sebastian COTOFANA, MD**
- 12:00 PM** ■ Diluted And Hyperdiluted Calcium Hydroxylapatite For Skin Tightening: Guidelines From A Global Consensus Panel **Sabrina FABI, MD**
- 12:15 PM** ■ Management Of Late Inflammatory Complications Of HA Fillers **Claudio DELORENZI, MD**
- 12:30 PM** ■ Envious Gym Bodies Without Being A Gym Rat: Body Contouring With High Intensity Focused Electromagnetic Energy **Melanie PALM, MD**

12:45 PM ■ LUNCH IN EXHIBIT HALL

MASTERS

ROOM **DA VINCI**

PM

MODERATOR: Raymond DOUGLAS, MD

2:00 PM ■ Expert Techniques In Facial Feminization Surgery

Jeffrey SPIEGEL, MD

2:30 PM ■ Advanced Management Of The Lateral Canthus

Raymond DOUGLAS, MD

3:00 PM ■ Touch With A Whisper: Treatment Pearls For Ouch-Free Injectables And Procedures

Melanie PALM, MD

3:30 PM ■ 7 Things I Have Incorporated Into My Blepharoplasty Approaches That Have Improved My Results And Reduced My Complications

Andrew JACONO, MD

4:00 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATOR: Michael PERSKY, MD

4:45 PM ■ Coronal Brow Lift For Comprehensive Forehead Rejuvenation

Frank FECHNER, MD

5:15 PM ■ Simultaneous Skin Resurfacing With Facelifting And Blepharoplasty: The Clinical Application Of Prudence And Practicality

Gaylon MCCOLLOUGH, MD

5:45 PM ■ An Eye Opening Experience: Addressing Underlying Ptosis In Combination With Cosmetic Blepharoplasty

William MACK, MD

 **6:30 PM**
SPONSORED EVENING EVENTS

FRIDAY JUNE 7



FACIAL SURGERY

ROOM **RAPHAEL****MODERATORS: Andrew CAMPBELL, MD - Ivan WAYNE, MD**

- 2:00 PM** ■ Modifications Of Deep Plane Facelift For Youthful Facial Balance **Frank FECHNER, MD**
- 2:15 PM** ■ Rhytidectomy With Fibrin Sealant: Advantages And Disadvantages **Payman SIMONI, MD**
- 2:30 PM** ■ Advances In Aesthetic Wound Healing Immediately Post Procedure **Barry DIBERNARDO, MD**
- 2:45 PM** ■ How To Approach The Aging Neck Using A Step-By-Step Algorithm **Capi WEVER, MD**
- 3:00 PM** ■ Minimally Invasive Suture Based Neck Lift: A Novel Approach **Adam RUBINSTEIN, MD**
- 3:15 PM** ■ Brow Lift Is A Bad Word: Understanding The Forehead Through A New Concept - Vertical Galeal Advancements **Neil GORDON, MD**
- 3:30 PM** ■ The Step-By-Step Of Progressive Limited Incision Facelift Technique **Mark BEATY, MD**
- 3:45 PM** ■ The Trichophytic Mid-Face Lift **Ivan WAYNE, MD**
- 4:00 PM** ■ Open The Eyes: Combining The Endoscopic Forehead And Upper Blepharoplasty **Rami BATNIJI, MD**

4:15 PM ■ COFFEE BREAK IN EXHIBIT HALL

LEGAL ROUNDTABLE

ROOM **RAPHAEL****MODERATORS: Brad ADATTO, JD - David GOLDBERG, MD, JD**

- 5:00 PM** ■ The ABC's Of Aesthetic Law **Alex THIERSCH, JD**
- 5:12 PM** ■ Who Can Do What? Basics Of Supervision And Delegation In An Aesthetic Medical Practice **Michael BYRD, JD**
- 5:24 PM** ■ Stopping Embezzlement In Your Practice - Legal Tips To Prevent Fraud And Theft **Jay REYERO, JD**
- 5:36 PM** ■ Top 5 Reasons Your Practice Is Going To Get Investigated **Brad ADATTO, JD**
- 5:48 PM** ■ 10 Tips For Preventing Employment Law Claims **Alyson AVILA, JD**
- 6:00 PM** ■ Crap, It's Always Something **Jeff SEGAL, MD, JD**
- 6:12 PM** ■ Q&A SESSION **Brad ADATTO, JD - David GOLDBERG, MD, JD**

6:30 PM ■ SPONSORED EVENING EVENTS

MINIMALLY INVASIVE

ROOM TOWER 3/5

PM

MODERATORS: Kami PARSA, MD - Steve YOELIN, MD

- 2:00 PM** ■ Micro-Botulinum Toxins And Micro-Fillers **Sam LAM, MD**
- 2:15 PM** ■ Fillers Or Surgery To Create Beautiful Cheeks? **Steven PEARLMAN, MD**
- 2:30 PM** ■ Forget The Tear Trough. Using Fillers To Shorten The Lid And Raise The Cheek For Optimal Mid-Face Enhancement **Alan BRACKUP, MD**
- 2:45 PM** ■ Biocellular Rejuvenation: Using Nano-Fat In Facial Aesthetics **Paul NASSIF, MD**
- 3:00 PM** ■ Biplanar Hyaluronic Acid Filler Injection To The Temple And Lateral Brow Continuum **John FEZZA, MD**
- 3:15 PM** ■ Non-Surgical Rhinoplasty: A Surgeon's Perspective **Michael SOMENEK, MD**
- 3:30 PM** ■ Addressing Non-Surgical Rhinoplasty Complications **Payman SIMONI, MD**
- 3:45 PM** ■ Updated Tips And Tricks For Efficiently Administering Fillers And Neurotoxins **Joel SCHLESSINGER, MD**
- 4:00 PM** ■ Hand Rejuvenation With HA's **Joel COHEN, MD**

4:15 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Fred FEDOK, MD - Corey MAAS, MD

- 5:00 PM** ■ The How, Why And What Of Using Nanofat **Fred FEDOK, MD**
- 5:15 PM** ■ Tips And Tricks Of Effective Cosmetic Sclerotherapy **Vineet MISHRA, MD**
- 5:30 PM** ■ Non-Invasive Skin Tightening Of The Face And Neck: What's Best For Your Medspa? **Jennifer WALDEN, MD**
- 5:45 PM** ■ Benign Treatment Of Benign Lesions **S. Randolph WALDMAN, MD**
- 6:00 PM** ■ Fillers - Is There Really A Difference In Toxins And Fillers? **Corey MAAS, MD**
- 6:15 PM** ■ Eye Candy: Optimizing Periorbital Rejuvenation With Volume Restoration - Why I Love It **Alexander DONATH, MD**

6:30 PM ■ SPONSORED EVENING EVENTS



MASTERS

ROOM **DA VINCI****MODERATOR: J. Roberto RAMIREZ GAVIDIA, MD**

- 7:30 AM** ■ Top 10 Tips To Maximize The Patient Experience With Injectable Fillers **Mark HAMILTON, MD**
- 8:00 AM** ■ How To Treat Hyperpigmentation Of The Skin: A Dermatologist's Approach **Elizabeth HOUSHMAND, MD**
- 8:30 AM** ■ The Brow, Upper And Lower Lid: How To Improve Surgical Results **Guy MASSRY, MD**
- 9:00 AM** ■ My Approach To The Use Of Fillers And Toxins **Nowell SOLISH, MD**
- 9:30 AM** ■ Hot Devices In 2019 **Jason POZNER, MD**

10:00 AM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATOR: Chase LAY, MD**

- 10:45 AM** ■ Through The Years: Reviewing Treatments That Keep Patients Looking The Same Or Better Over 5 Years **Suneel CHILUKURI, MD**
- 11:15 AM** ■ Avoiding And Preventing Embezzlement In The Aesthetic Practice **Debra PHAIRAS, MD**
- 11:45 AM** ■ Asian Eyelid Surgery Techniques: The Basics And Common Pitfalls **Chase LAY, MD**
- 12:15 PM** ■ Rhinoplasty: What You Learn After Thousands Of Cases **Paul NASSIF, MD**

12:45 PM ■ LUNCH IN EXHIBIT HALL**MODERATOR: Steve YOELIN, MD**

- 2:00 PM** ■ Practical Blepharoplasty From Start To Finish **Robert GOLDBERG, MD**
- 2:30 PM** ■ An Introduction To Stem Cells And Regenerative Medicine **Randy MILLER, MD**
- 3:00 PM** ■ Why Do Some Physicians Have Busy Injectable Practices While Others Do Not? **Ryan GREENE, MD - Steve YOELIN, MD**
- 3:30 PM** ■ Fat Repositioning In Lower Blepharoplasty: Fine Points **Robert GOLDBERG, MD**

4:00 PM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATOR: Suneel CHILUKURI, MD**

- 4:45 PM** ■ Combining A Facelift With Fat Grafting: Analysis And Planning **Dino ELYASSNIA, MD**
- 5:15 PM** ■ The Evolution Of Fat Transfer: From Macrofat To Nanofat For Facial Reconstruction And Aesthetic Rejuvenation **Randy MILLER, MD**
- 5:45 PM** ■ Sclerotherapy 101: Veins Be Gone **Vineet MISHRA, MD**

6:30 PM ■ MEETING ADJOURN

FACIAL SURGERY

ROOM **RAPHAEL**

AM

MODERATORS: John COOK, MD - Harry MITTELMAN, MD

- | | | |
|-----------------|---|----------------------------|
| 7:30 AM | ▪ Sculpting The Aging Neck | Mike NAYAK, MD |
| 7:45 AM | ▪ Use Of Biologic Glue In Endoscopic Brow Lift - Long Term Follow-Up | Corey MAAS, MD |
| 8:00 AM | ▪ The Difficult Aging Neck - Combine Submentoplasty With Horizontal Neck Lift | Harry MITTELMAN, MD |
| 8:15 AM | ▪ Preserving Subcutaneous Fat While Reducing Subplatysmal Volume: The New Neck Standard | Dino ELYASSNIA, MD |
| 8:30 AM | ▪ Lip Lift - How I Do It | Stephen WEBER, MD |
| 8:45 AM | ▪ The Four Dimensions Of Facial Rejuvenation | John COOK, MD |
| 9:00 AM | ▪ Correcting The Asymmetrical Brow | Rich GENTILE, MD |
| 9:15 AM | ▪ Rejuvenation Of The Central Lower Face - Concepts And Methods | Fred FEDOK, MD |
| 9:30 AM | ▪ Utilizing A Z-Plasty For Platysmaplasty In Rhytidectomy For Better Neck Contour | Ed BUCKINGHAM, MD |
| 9:45 AM | ▪ Facial Fat Grafting: Fat And PRP Ratios By Area Of The Face | Chase LAY, MD |
| 10:00 AM | ▪ Surgical Approaches To Facial Feminization For The Transgender Woman: More Than Just Cosmetic Surgery | Ellie Zara LEY, MD |

10:15 AM ▪ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: William BEESON, MD - Richard WESTREICH, MD

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|-----------------|--|--------------------------------|
| 11:00 AM | ▪ Treating Facelift Complications - The Person And The Problem | Ben TALEI, MD |
| 11:15 AM | ▪ Our 12-Month Experience With RF Microneedling As An Alternative To Fractional Laser Resurfacing | S. Randolph WALDMAN, MD |
| 11:30 AM | ▪ Chemical Peels During Lower Blepharoplasty To Augment Lower Blepharoplasty Results | Ron MANCINI, MD |
| 11:45 AM | ▪ Fat vs Filler: Anatomy And Physical Characteristics To Enhance Results | Diane DUNCAN, MD |
| 12:00 PM | ▪ The Continuum Of Facelift Surgery | Corey MAAS, MD |
| 12:15 PM | ▪ Lip Lifting - What, Why, When, And Most Importantly, How | Jeffrey SPIEGEL, MD |
| 12:30 PM | ▪ Cellular Therapies In Facial Cosmetic Surgery - A Game Changing Paradigm | William BEESON, MD |
| 12:45 PM | ▪ The Special Theory Of Relativity For Attractiveness To Define A Natural And Pleasing Outcome Following Cosmetic Treatments | Steven DAYAN, MD |

1:00 PM ▪ LUNCH IN EXHIBIT HALL

SATURDAY JUNE 8

MINIMALLY INVASIVE

ROOM **TOWER 3/5****MODERATORS: Nowell SOLISH, MD - Julie WOODWARD, MD**

- 7:30 AM** ■ Complex Cases For Botulinum Toxins **Nowell SOLISH, MD**
- 7:45 AM** ■ New Generation Modes Of Filling Agents, Including VSR And Off-Face Utilization Of Fillers **Neil SADICK, MD**
- 8:00 AM** ■ Updates On Filler On Face **Rebecca KAZIN, MD**
- 8:15 AM** ■ Beware, The End Of Neurotoxins And Fillers **Steven DAYAN, MD**
- 8:30 AM** ■ Combining A Unique Hybrid Fractional Laser With Broad Band Light: My Secret To Skin Rejuvenation **Barry DIBERNARDO, MD**
- 8:45 AM** ■ Cellulite: What's New In 2019 **Neil SADICK, MD**
- 9:00 AM** ■ Anatomy Behind Hand Rejuvenation Using Soft-Tissue Fillers **Sebastian COTOFANA, MD**
- 9:15 AM** ■ Trends In Eyebrow Aesthetics And Non-Surgical Rejuvenation **Danica FIASCHETTI, LVN**
- 9:30 AM** ■ Poly-L- Lactic Acid - A Cinderella Story **Shino Bay AGUILERA, DO**
- 9:45 AM** ■ Filler Rheology To Help Determine Which Filler Is Best Where **Julie WOODWARD, MD**
- 10:00 AM** ■ The Effect The Masseter Muscle Has On Facial Contouring, Anti-Aging, Quality Of Life, And Patient Satisfaction **Sabrina FABI, MD**

10:15 AM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Jan BALCZUN, MD - Elizabeth HOUSHMAND, MD**

- 11:00 AM** ■ Microneedling RF In 2019 - What Have We Learned **Michael GOLD, MD**
- 11:15 AM** ■ Management Of Filler Associated Blindness **Claudio DELORENZI, MD**
- 11:30 AM** ■ Vascular Complication After HA Fillers - From Beginning Till 6 Months **Igor RUDENKO, MD**
- 11:45 AM** ■ Evolution In Treating The Pre-Jowl Sulcus **Harry MITTELMAN, MD**
- 12:00 PM** ■ Carboxytherapy As A Topical Cutaneous Cosmeceutical Treatment **David GOLDBERG, MD, JD**
- 12:15 PM** ■ Full-Field Erbium Resurfacing In Combo With Fractional Ablative **Joel COHEN, MD**
- 12:30 PM** ■ The Complete Hand Makeover: A Multimodal Approach To Hand Rejuvenation **Elizabeth HOUSHMAND, MD**
- 12:45 PM** ■ Facial Danger Zone, Facial Vessels, And An Anatomist's Opinion On Cannulas vs Needles **Sebastian COTOFANA, MD**

1:00 PM ■ LUNCH IN EXHIBIT HALL

FACIAL SURGERY

ROOM **RAPHAEL**

PM

MODERATORS: Ross CLEVENS, MD - Catherine WINSLOW, MD

- 2:00 PM** ■ Why My Patients Never Have Sutures Removed! **Brent KOCH, MD**
- 2:15 PM** ■ Optimizing Results Of Facial Surgery And Patient Satisfaction With Simultaneous Chemical Peels **Catherine WINSLOW, MD**
- 2:30 PM** ■ Vertical Restoration of the Entire Face and Neck: The Importance Of Simultaneous Repositioning Of Lateral Brow, Midface, Jawline, And Neck For A Truly Natural Look **Amir KARAM, MD**
- 2:45 PM** ■ The Direct Neck Lift **Ross CLEVENS, MD**
- 3:00 PM** ■ Rejuvenation Of The Forehead And Eyes - When To Lift And When To Stay **Mark HAMILTON, MD**
- 3:15 PM** ■ Platysmal Bands - What, Why, And How To Correct? **Fred FEDOK, MD**
- 3:30 PM** ■ Revision Rhytidectomy: Assessment, Diagnosis And Treatment Allowing Predictable And Safe Results While Avoiding Pitfalls **Neil GORDON, MD**
- 3:45 PM** ■ Update On Submental Liposuction - Tips And Pearls From A 30-Year Experience **S. Randolph WALDMAN, MD**

4:00 PM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Ron MANCINI, MD - Stephen PRENDIVILLE, MD

- 4:45 PM** ■ Use Of Tranexamic Acid In Facelifts **Stephen PRENDIVILLE, MD**
- 5:00 PM** ■ Minimum Incision Deep Plane Facelift **Robert LANGDON, MD**
- 5:15 PM** ■ The "Tuck And Rise" Surgery Modified Transblepharoplasty Brow Lift **Ron MANCINI, MD**
- 5:30 PM** ■ Putting Our Best Face Forward: Optimizing Facelift Results With Simultaneous Volume Replacement + Laser Resurfacing **Alexander DONATH, MD**
- 5:45 PM** ■ Creating A Beautiful Neck - Three Layer Contouring Technique **Konstantin VASYUKEVICH, MD**
- 6:00 PM** ■ Informed Consent And Facial Fillers: Risk vs Reward **Jeff SEGAL, MD, JD**

6:30 PM ■ MEETING ADJOURN



MINIMALLY INVASIVE

ROOM **TOWER 3/5****MODERATORS: Rebecca KAZIN, MD - J. Roberto RAMIREZ GAVIDIA, MD**

- 2:00 PM** ■ Acne Vulgaris Treatments With Lasers And EBD's **Michael GOLD, MD**
- 2:15 PM** ■ The Male Perspective For Neuromodulators And Fillers **Michelle HENRY, MD**
- 2:30 PM** ■ Update On Fillers Off Face **Rebecca KAZIN, MD**
- 2:45 PM** ■ Body Contouring With Poly-L-Lactic Acid: How I Do It **Sachin SHRIDHARANI, MD**
- 3:00 PM** ■ Facial Shaping Not Augmentation **Keith MARCUS, MD**
- 3:15 PM** ■ Bruxism And Its Effect On Facial Aging **Shino Bay AGUILERA, DO**
- 3:30 PM** ■ State Of The Art In Non-Surgical Facial Feminization **Alexander RIVKIN, MD**
- 3:45 PM** ■ Anesthesia/Analgesia Techniques For Face And Neck In-Office Aesthetic Treatments **Jason BLOOM, MD**

4:00 PM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Jason BLOOM, MD - Sam LAM, MD**

- 4:45 PM** ■ My Experience With PRP Injections For Hair Loss **Sam LAM, MD**
- 5:00 PM** ■ Radial Shockwave Therapy: The Next Generation Of Body Contouring? **David GOLDBERG, MD, JD**
- 5:15 PM** ■ My PLLA Algorithm - Why It Has Always Been And Continues To Be My Favorite Injectable Treatment **Jason BLOOM, MD**
- 5:30 PM** ■ Phenol Based Chemexfoliation - The "New" Gold Standard? **William BEESON, MD**
- 5:45 PM** ■ Understanding The Hispanic/Latino Facial Aesthetic Patient **Sabrina FABI, MD**
- 6:00 PM** ■ Facial Rejuvenation In The Transgender Patient **Jordan CARQUEVILLE, MD**
- 6:15 PM** ■ A Prospective Randomized Study On Topic PRP vs Placebo For Dermal Regeneration And Periorbital Wrinkle Reduction **Antonio ARACO, MD**

6:30 PM ■ MEETING ADJOURN



PRACTICE MANAGEMENT & MARKETING

*NON-CME

SESSIONS

PRACTICE MANAGEMENT & MARKETING

*NON-CME

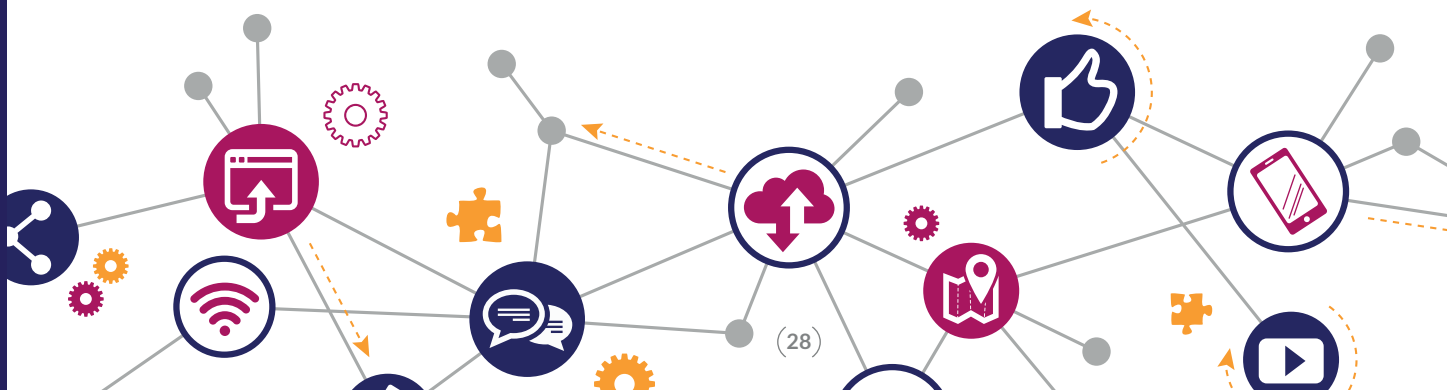
ROOM **TOWER 8**

MODERATORS: Robert BAXTER - Debra PHAIRAS

- | | | |
|----------------|---|------------------------------|
| 1:00 PM | ■ Creating Patients For Life: Applying The Ritz Carlton Service Standards To Your Practice | April LINDEN |
| 1:20 PM | ■ The Value Of Your Consultation Time: Going From Free To Fee | Glenn MORLEY |
| 1:40 PM | ■ Improving Your Online Reputation And Making Bad Things Go Away: What Works And What Doesn't | Robert BAXTER |
| 2:00 PM | ■ The 13 Best Kept Secrets For Managing Effortlessly Your Time, Patients, Staff, And Your Practice | Nabil FANOUS, MD |
| 2:20 PM | ■ The Role Of Both The Staff And The Physician In The Management Of Patient Complaints | Gaylon MCCOLLOUGH, MD |
| 2:40 PM | ■ Why Most Marketing Doesn't Work | Dana FOX |
| 3:00 PM | ■ 10 Essentials For High-Quality Video From Mobile | Jennifer LONGTIN |
| 3:20 PM | ■ Reducing Overhead, Increasing Efficiency And Profitability | Debra PHAIRAS |
| 3:40 PM | ■ Do You Want Fries With That? And Other No-Brainer Ways To Increase Cosmetic Sales And Customer Satisfaction | Jeanna DOYLE |
| 4:00 PM | ■ Creating Patient Events That Rake In The ROI | Tami VILETA |
| 4:20 PM | ■ Membership, Loyalty And Reward Programs – A Survey Of Best Practices | Ryan MILLER |
| 4:40 PM | ■ Implementing Patient Loyalty Programs: Thinking Outside The Box | Amanda ELIE |
| 5:00 PM | ■ Cybersecurity 2019: What The Plastic Surgeon Needs To Know | Ross CLEVENS, MD |
| 5:20 PM | ■ Tips And Pearls For Building A Successful Aesthetic Practice From The Clinical Coordinator Perspective | Lindsay MOSS |
| 5:40 PM | ■ Instagram And The Shift Towards Influencer Marketing | Marc RIVERA |

6:00 PM ■ WELCOME RECEPTION IN EXHIBIT HALL

7:30 PM ■ SPONSORED EVENING EVENTS



PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8**

AM

6:30 AM ■ SPONSORED BREAKFAST LECTURE

MODERATORS: Glenn MORLEY - Sandy ROOS

- | | |
|--|-----------------------------|
| 8:00 AM ■ Aesthetic Industry Conversion Data, Secrets From The Top 10% | Glenn MORLEY |
| 8:20 AM ■ Front Office Rockstars! A Breakthrough To Excellence Behind The Front Desk | Vanessa BARBER |
| 8:40 AM ■ Seeing Stars: Using Reviews To Build Practice Revenue | David EVANS |
| 9:00 AM ■ How To Create Loyal Non-Surgical Patients And Setting Your Practice Apart From The Competitor | Sandy ROOS |
| 9:20 AM ■ Conversion, Conversion, Conversion...The Four Most Important Conversion Components, Benchmarks And Improvement Strategies | Linda LEWIS |
| 9:40 AM ■ The Art Of Creating Engaging Content | Christian SUBBIO, MD |
| 10:00 AM ■ Top 10 Ways To Dominate On Social Media | Tim SAWYER |

10:20 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Ryan MILLER - Jeff SEGAL, MD, JD

- | | |
|--|---------------------------|
| 11:00 AM ■ Becoming A 5-Star Review Machine | Rich LOW |
| 11:20 AM ■ Responding Online Without Violating HIPAA | Jeff SEGAL, MD, JD |
| 11:40 AM ■ Your Patients Have Uber Expectations: How To Meet Them | Tom SEERY |
| 12:00 PM ■ Free Radical Employees: Unstable And Highly Reactive | Lauren MOES |
| 12:20 PM ■ Staffing For Social Media | Ryan MILLER |
| 12:40 PM ■ Top 10 New Digital Marketing Strategies | Robert BAXTER |

1:00 PM ■ LUNCH IN EXHIBIT HALL

THURSDAY JUNE 6



PRACTICE MANAGEMENT
& MARKETING

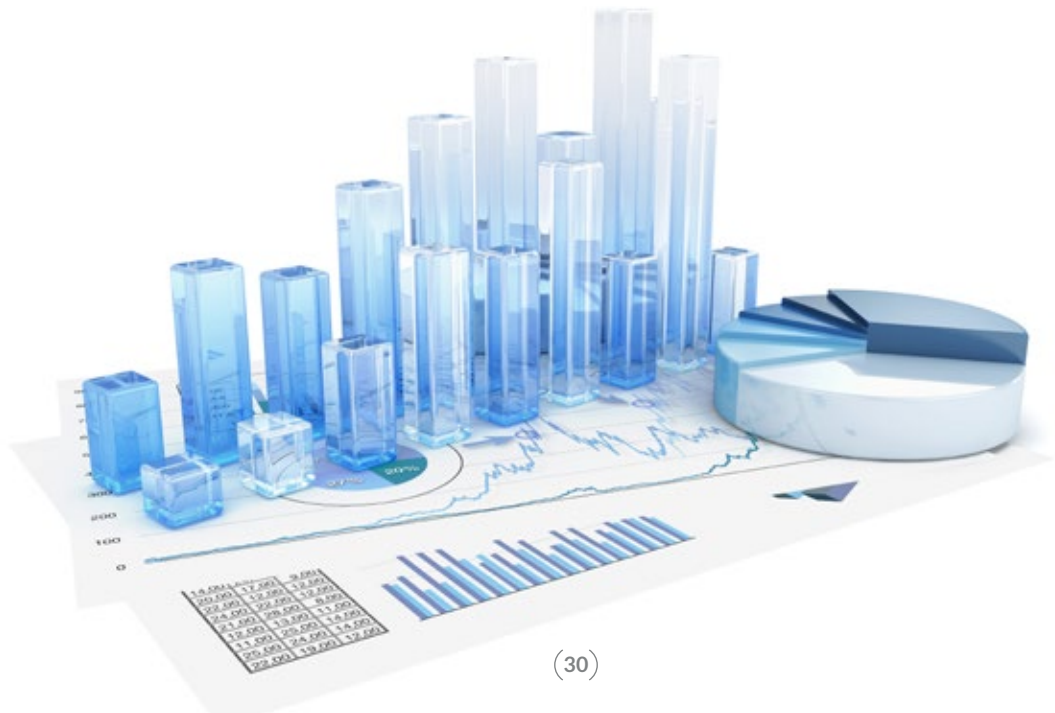
*NON-CME

ROOM **TOWER 8****MODERATORS: Catherine MALEY - Lisa Marie WARK**

- 2:00 PM** ■ Body Dysmorphic Disorder In Cosmetic Surgery: A Practical Review **Capi WEVER, MD**
- 2:20 PM** ■ Presentation Tools To Help You Communicate Your Expertise To Patients **Catherine MALEY**
- 2:40 PM** ■ Credentialing - Why It's The Most Important Aspect Of Any Telephone Call **Linda LEWIS**
- 3:00 PM** ■ Staff Infections: Prevention, Prognosis And Treatment **Glenn MORLEY**
- 3:20 PM** ■ The Importance In Building An Infrastructure In Your Medical Practice **Lisa Marie WARK**
- 3:40 PM** ■ How To Hire Excellent Staff **Debra PHAIRAS**
- 4:00 PM** ■ The Future Of Social Media Lies Within The Practice.
Say Goodbye To Costly And Unproductive Advertising Agencies! **Jason TUSCHMAN**

4:20 PM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Jennifer LONGTIN - Catherine MALEY**

- 5:00 PM** ■ Does Your Receptionist Have Phone Finesse? **Catherine MALEY**
- 5:20 PM** ■ It's 2019, What's Your Video Strategy? **Jennifer LONGTIN**
- 5:40 PM** ■ The 5 Dysfunctions Of A Team **Andrew CAMPBELL, MD**
- 6:00 PM** ■ The Keys To A Successful In-Person Close For Top Money Procedures **Lou HAGGERTY**

6:30 PM ■ SPONSORED EVENING EVENTS

PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8**

AM

6:30 AM ■ SPONSORED BREAKFAST LECTURE

MODERATORS: Catherine MALEY - Alex THIERSCH, JD

- 8:00 AM** ■ Guide To Social Media Basics: 30 Minutes Per Day Is All It Takes **Vanessa BARBER**
- 8:20 AM** ■ Informed Consent - Goldilocks And The Three Bears - What's Just Right? **JuliAnn GELDNER, JD, LLM**
- 8:40 AM** ■ Patient "Care" Coordinator - Bringing The "Care" Back **Sandy ROOS**
- 9:00 AM** ■ Why Aesthetics? Brain Physiology, Psychology, And Philosophy **Julie WOODWARD, MD**
- 9:20 AM** ■ Instagram Is Hot In Aesthetics: Fake It Until You Make It? **Tom SEERY**
- 9:40 AM** ■ How Do You Position Yourself As The Best Choice And Charge Premium Prices? **Catherine MALEY**
- 10:00 AM** ■ The Medi-Spa Explosion And The Pros And Cons Of Adding A Med Spa To Your Practice **Alex THIERSCH, JD**

10:20 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Josh DEBLASIO - Gaylon MCCOLLOUGH, MD

- 11:00 AM** ■ How To Win On Social Media **Michael GUBERTI**
- 11:20 AM** ■ The Secret Sauce: Does Your Practice Have The Right Ingredients In Place To Perform At The Highest Level? **Dorene HARRISON**
- 11:40 AM** ■ Building And Using A Call Center **Todd SCHLESINGER, MD**
- 12:00 PM** ■ Tips And Tricks From My Practice That Have Stood The Test Of Time, And Are Still Apropos In 2019 **Gaylon MCCOLLOUGH, MD**
- 12:20 PM** ■ Maximizing Efficiency With Tracking And Processes **Adam RUBINSTEIN, MD - Eric WILSON - Jason TUSCHMAN**
- 12:40 PM** ■ How To Compete Effectively With All Of The New Entities Springing Up In Your Town- Compete To Win! **Stewart GANDOLF**

1:00 PM ■ LUNCH IN EXHIBIT HALL

FRIDAY JUNE 7



MODERATORS: Candace SPANN, MD - Lisa Marie WARK

- 2:00 PM** ■ How To Overcome The Challenges Of Skincare Retail **Leslie BAUMANN, MD**
- 2:20 PM** ■ Today's Competitive Aesthetic Market Has Become Patient Directed - How Does This Affect Our Strategy? **Michelle HENRY, MD**
- 2:40 PM** ■ From Ow To WOW! How To Save The Patient Relationship When Things Go Wrong **Lori POZNANSKY**
- 3:00 PM** ■ After 6 Years Of Owning A Practice, Here's What I Know **Candace SPANN, MD**
- 3:20 PM** ■ 10 Ways To Fail Miserably On The Phone And What To Do Instead **Kathy GAUGHRAN**
- 3:40 PM** ■ Out With The Old-School Marketing And In With The New Age (Digital) Marketing? Not So Fast! **Tamara EVANS**
- 4:00 PM** ■ Effective Tips On Fostering A Team-Oriented And Effective Organization **Lisa Marie WARK**

4:20 PM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Josh DEBLASIO - Edwin WILLIAMS, MD**

- 5:00 PM** ■ Practice Efficiency 101 - Back To The Basics **Sandy ROOS**
- 5:20 PM** ■ 10 Key Elements Of A Superb Patient Care Coordinator **Jon HOFFENBERG**
- 5:40 PM** ■ Six Months Into 2019, Now What **Dana FOX**
- 6:00 PM** ■ The Art, Science And Benefits Of Converting Your Non-Surgical Revenue Stream From A Non-Profitable Activity Into A Business For The Aesthetic Surgeon **Edwin WILLIAMS, MD**

6:30 PM ■ SPONSORED EVENING EVENTS

PRACTICE MANAGEMENT & MARKETING

*NON-CME

ROOM **TOWER 8**

AM

6:30 AM ■ SPONSORED BREAKFAST LECTURE

MODERATORS: Dana FOX - Kathy GAUGHRAN

- 8:00 AM** ■ How To Create The WOW Patient Experience - Why Every Touchpoint Matters **Gwen RADOSOVICH**
- 8:20 AM** ■ Your Staff Is In Total Control Of Your Revenue **Dana FOX**
- 8:40 AM** ■ Improving Communication With Your Patient And Your Co-Workers **Leslie BAUMANN, MD**
- 9:00 AM** ■ Top 10 Tips For Avoiding Breaching HIPAA **JuliAnn GELDNER, JD, LLM**
- 9:20 AM** ■ Internal Marketing: Looking Beyond Instagram To Grow Your Practice **Meaghan ZMIJA**
- 9:40 AM** ■ Patient Retention Best Practices In The Commoditized Industry Of Cosmetic Surgery - Learn What You Need Now! **Jason TUSCHMAN**
- 10:00 AM** ■ Great Marketing Begins with Creating the Right Patient Experience **Kathy GAUGHRAN**

10:20 AM ■ COFFEE BREAK IN EXHIBIT HALL

MODERATORS: Josh DEBLASIO - Tami VILETA

- 11:00 AM** ■ The New Landscape Of Patient Loyalty Programs **Tami VILETA**
- 11:20 AM** ■ The Money Is In The Follow Up **Catherine MALEY**
- 11:40 AM** ■ How To Track The Sources Of Your New Patients And Determine Return On Investment **Stewart GANDOLF**
- 12:00 PM** ■ Top 5 Questions Every Practice Should Be Able To Answer **Josh DEBLASIO - Rebecca KAZIN, MD**
- 12:20 PM** ■ Deal Or No Deal: Strategies For Converting Your Consultations Into Loyal Patients **April LINDEN**
- 12:40 PM** ■ Implement "Authority Marketing" to Attract High Paying Patients **Greg WASHINGTON**

1:00 PM ■ LUNCH IN EXHIBIT HALL



SATURDAY JUNE 8

PRACTICE MANAGEMENT
& MARKETING

*NON-CME

ROOM **TOWER 8****MODERATORS: Robert BAXTER - Sam PEEK**

- 2:00 PM** ■ How The Medical Office Staff Can Help The Cosmetic Physician Avoid A Malpractice Suit **Bauer HORTON, MD**
- 2:20 PM** ■ Top 10 Do-It-Yourself Marketing Tips **Avani NAYAK**
- 2:40 PM** ■ Superlative Customer Service = Successful Practice **Debra PHAIRAS**
- 3:00 PM** ■ Build Your Reputation Or "Brand" **Stewart GANDOLF**
- 3:20 PM** ■ Looks Matter: The Visual Component To Social Media Strategy **Sam PEEK**
- 3:40 PM** ■ Every Great Patient Story Should Have A Beginning, A Middle, And Never An End! **Tami VILETA**
- 4:00 PM** ■ Top 10 Tips On Retention Of Patients **Meaghan ZMIJA**

4:20 PM ■ COFFEE BREAK IN EXHIBIT HALL**MODERATORS: Jon HOFFENBERG - Sam PEEK**

- 5:00 PM** ■ Objection Handling **Jon HOFFENBERG**
- 5:20 PM** ■ Metrics That Matter: How Do Your Marketing Efforts Measure Up? **Sam PEEK**
- 5:40 PM** ■ Data Breach! How To Handle A Terrible, Horrible, No Good, Very Bad Day **Jeffrey SPIEGEL, MD**
- 6:00 PM** ■ Adding A MedSpa To Your Existing Surgical Practice **Avani NAYAK**

6:30 PM ■ MEETING ADJOURN

TITLE (DR, PROF...)		LAST NAME	FIRST NAME
MEDICAL SPECIALTY (Mandatory)			
CLINIC / COMPANY			
ADDRESS		ZIP CODE	
CITY	USA STATE	COUNTRY	
PHONE	FAX	YOUR CONFIRMATION & INVOICE WILL BE SENT BY E-MAIL ONCE YOUR PAYMENT MADE WE WILL DESTROY YOUR CREDIT CARD DETAILS PLEASE DO NOT SEND YOUR SCANNED REGISTRATION BY EMAIL BUT ONLY BY FAX	
E-MAIL (Mandatory)			

2019 VEGAS COSMETIC SURGERY PASS • 4 DAYS (JUNE 5-6-7-8, 2019)

	Before February 2 nd	Before April 18 th	Before June 4 th	After June 4 th
Physician	<input type="radio"/> \$1095.00	<input type="radio"/> \$1350.00	<input type="radio"/> \$1490.00	<input type="radio"/> \$1550.00
Advanced Provider / ARNP, PA, PA-C	<input type="radio"/> \$895.00	<input type="radio"/> \$1095.00	<input type="radio"/> \$1290.00	<input type="radio"/> \$1350.00
Clinical Staff / RN, LPN, Office Staff	<input type="radio"/> \$795.00	<input type="radio"/> \$950.00	<input type="radio"/> \$1050.00	<input type="radio"/> \$1150.00
Industry	<input type="radio"/> \$1095.00	<input type="radio"/> \$1350.00	<input type="radio"/> \$1490.00	<input type="radio"/> \$1550.00

Fellow/Resident Discounted Registration only available to Residents and Fellows Currently in US or Canadian based training programs

Please contact
registration@vegascosmeticsurgery.com
to sign up as a resident.

Group Registration
Group discount available only for employees of the same office/practice

If registering a group of 6 or more, please contact
group@vegascosmeticsurgery.com
to receive a group registration discount.

PAYMENT

☐ CREDIT CARD

☐ Visa ☐ Eurocard / Mastercard ☐ AMEX

Credit card number: _____

Cardholder's name: _____

Expiry date: _____

3 digits code (obligatory): _____

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☐ BANK TRANSFER

There is a \$15 charge added to your total payment (bank transfer commission).

BANK TRANSFERS DOMESTIC

Bank: Bank of America
Address: 115 West 42nd Street - New York NY 10036
Phone Number: 800-825-5194
Bank Account Number: 483043652155
ABA Routing Number: 021000322

BANK TRANSFERS INTERNATIONAL

Bank: Bank of America
Address: 115 West 42nd Street - New York NY 10036
Phone Number: 800-825-5194
Bank Account Number: 483043652155
Swift Code: BOFAUS3N

VERY IMPORTANT

For administrative purposes, BANK TRANSFERS MUST BE MADE AT LEAST 10 BUSINESS DAYS PRIOR TO THE CONFERENCE (NO LATER THAN MAY 22, 2019.) If a bank transfer is made after this date, the registrant may be required to pay the total amount due on site, and will eventually be refunded the duplicate amount after the event. Administrative processes may take up to 30 days after the event has ended to identify the transfer and complete the refund.

MANDATORY

Mention the "Registrant's Name + VCS 2019" on all bank documents.

CANCELLATION POLICY

Cancellation must be notified in writing by email uniquely to: **registration@vegascosmeticsurgery.com** • Until 30 days before the Event: **20% processing fees** on the total registration • Between 30 to 15 days before the Event: **50% cancellation fees** on the amount paid • From 15 days before the Event date or no show: **No refund**



This activity is jointly provided by Medical Education Resources and Vegas Cosmetic Surgery

TARGET AUDIENCE

This activity has been designed to meet the educational needs of those Board Certified or Board Eligible in Plastic Surgery, Facial Plastic Surgery, Dermatology, and Oculoplastic Surgery, and Allied Health Professionals working directly with one of those specialists.

LEARNING OUTCOME

To build educational bridges between competing specialties.

EDUCATIONAL OBJECTIVES

At the conclusion of this symposium, the participant should be able to:

- Demonstrate an improved understanding of how to avoid the most common problems in rhinoplasty.
- Differentiate the various approaches to blepharoplasty and browlifting to determine that best suited to the patient.
- Assess best practices for choosing which patients might be the best candidates for surgical rejuvenation and which might benefit from non-invasive approaches to facial rejuvenation.
- Compare options for minimally invasive facial rejuvenation through the use of fillers, injectables, lasers and other skin tightening devices, and minimally invasive lifting techniques.
- Assess controversial topics in facial aesthetic surgery in order to make more informed decisions.
- Demonstrate an improved understanding of various approaches to facelifting and which procedure is appropriate for which patient.

STATEMENT OF NEED

Vegas Cosmetic Surgery 2019 Symposium is unique in that it provides truly multi-disciplinary cross talk, sharing, and cooperation. This is the only educational venue that features the best and brightest in the fields of dermatology, facial plastic surgery, oculoplastic surgery, plastic surgery, practice management and business development. Our educational offerings run the gamut from specific technique discussions and complications to emerging technology. This educational conference addresses the need that these specialists face for in-depth technique discussions to meet higher standards of care and produce better results for their patients.

PHYSICIAN ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Medical Education Resources (MER) and Vegas Cosmetic Surgery. Medical Education Resources is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION

Medical Education Resources designates this live activity for a maximum of 30 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSING ACCREDITATION

Medical Education Resources is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This CE activity provides 30 contact hours of continuing nursing education.

Medical Education Resources is a provider of continuing nursing education by the California Board of Registered Nursing, Provider #CEP 12299, for 30 contact hours.

American Academy of Physician Assistants: The AAPA accepts certificates of participation for educational activities certified for Category 1 Credit(s)[™]. Physician Assistants may receive a maximum of 30 AMA PRA Category 1 Credit(s)[™] for completing this activity.

DISCLOSURE OF CONFLICTS OF INTERESTS

It is the policy of Medical Education Resources to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis.

